JoTing Wong

Citi Bike Analysis

By creating the Citi Bike’s dashboard, we found that Most Citi Bike’s customers are Subscribers and most of the Subscribers are male. Customers spent most time using the bike are non subscriber and we do not know their gender. The bike usage is high on Thursdays and at 8 am and 5 pm daily. Pershing Square North is the most popular station for both start and end station.